



FOR IMMEDIATE RELEASE

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### **Summit Launches “It’s A Wonderful Life” Giving Campaign with Oliver’s Markets and Costeaux French Bakery**

**Santa Rosa, CA** – (December 4, 2012) – Summit State Bank has launched their first annual “It’s A Wonderful Life in Sonoma County” giving campaign, teaming up with Oliver’s Markets and Costeaux French Bakery to encourage Sonoma County to celebrate the holiday season by buying a jingle bell for \$1 at any of their respective locations. All proceeds go to fund unfulfilled Secret Santa letters through the Volunteer Center and KZST’s Secret Santa Program.

“There is nothing more rewarding than using our resources here at Summit to help our community. Especially during the holiday season, there is a sentiment of giving that connects us all, and we are excited to offer an easy and fun way for everyone to give back,” says Tom Duryea, President and CEO of Summit State Bank.

Summit State Bank has teamed up with fellow community-minded local businesses, Oliver’s Markets and Costeaux French Bakery, to sell the jingle bell necklaces so everyone can afford to donate and wear to show their support for our Sonoma County community. This inaugural campaign is expected to continue and grow each year.

The Sonoma County Secret Santa Program helps ensure that kids, teens, adults, and seniors who would not otherwise have a holiday gift are able to smile and have hope during the holiday season. Originally two separate programs, The Giving Tree began in 1989 at The Volunteer Center with gift wishes for individuals on Red Heart Ornaments displayed on trees around the county. KZST started the Secret Santa program in 1990 with Brent Ferris reading letters about individuals and families and what they needed. The Giving Tree and Secret Santa joined forces in 2008 to provide a better way to meet the growing need during the holidays.

Summit State Bank has total assets of \$430 million and total equity of \$62 million at September 30, 2012. Headquartered in Sonoma County, the Bank provides diverse financial products and services throughout Sonoma, Napa, San Francisco, and Marin Counties. Summit State Bank is a Top Performing Bank, earning the highest Findley Reports designation of all Sonoma County-based banks. Summit State Bank received the 2012 National Community Bank Award from the American Bankers Association for its work with nonprofits. In addition, Summit has been recognized with the Gold Medal award for Best Business Bank from the Northbay Biz Magazine and as one of the North Bay’s Best Places to Work by the North Bay Business Journal. Summit State Bank’s stock is traded on the Nasdaq Global Market under the symbol SSBI. Further information can be found at [www.summitstatebank.com](http://www.summitstatebank.com)

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