



FOR IMMEDIATE RELEASE

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“It’s a Wonderful Life in Sonoma County” Giving Campaign Grows in its Second Year

Santa Rosa, CA – (November 19, 2013) – The second year of the “It’s a Wonderful Life in Sonoma County” giving campaign is launching November 20th.

After donating over \$5,600 last year to the Secret Santa program, original campaign creators Summit State Bank, Oliver’s Markets, and Costeaux French Bakery invited McLea’s Tire and Automotive Centers to join the team to expand the campaign’s reach. Sponsors encourage Sonoma County to celebrate the holiday season by buying a jingle bell for \$1 at any of their respective locations. All proceeds go to fund unfulfilled Secret Santa letters through the Volunteer Center and KZST’s Secret Santa Program.

“We sell the jingle bell necklaces so everyone can afford to donate and wear to show their support for our Sonoma County community. The Secret Santa program makes an incredible impact through both the Volunteer Center and KZST’s efforts, and we hope to blanket the County in bells to lend whatever additional support we can,” says Tom Duryea, President and CEO of Summit State Bank.

The Sonoma County Secret Santa Program helps ensure that kids, teens, adults, and seniors who would not otherwise have a holiday gift are able to smile and have hope during the holiday season. Originally two separate programs, The Giving Tree began in 1989 at The Volunteer Center with gift wishes for individuals on Red Heart Ornaments displayed on trees around the county. KZST started the Secret Santa program in 1990 with Brent Ferris reading letters about individuals and families and what they needed. The Giving Tree and Secret Santa joined forces in 2008 to provide a better way to meet the growing need during the holidays.

Summit State Bank has total assets of \$459 million and total equity of \$61 million at September 30, 2013. Headquartered in Sonoma County, the Bank provides diverse financial products and services throughout Sonoma, Napa, San Francisco, and Marin Counties. Summit has been recognized as one of the Top 75 Corporate Philanthropists in the Bay Area by the San Francisco Business Times. In addition, Summit State Bank received the 2013 Rising Star Award from the California Independent Bankers, the 2012 Community Bank Award from the American Bankers Association for its nonprofit work, and has been recognized as one of the North Bay’s Best Places to Work by the North Bay Business Journal. Summit has also been consistently recognized as a high performing bank by Findley Reports. Summit State Bank’s stock is traded on the Nasdaq Global Market under the symbol SSBI. Further information can be found at www.summitstatebank.com.

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