

FOR IMMEDIATE RELEASE

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## Local Community Bank, Summit State Bank, announces a brand refresh

**Santa Rosa, CA** – (January 17, 2019) – Summit State Bank (NASDAQ: SSBI), one of Sonoma County’s leading community banks, has announced a brand refresh.

The updated brand identity includes a new logo, as well as updated colors and fonts to reflect the dynamic community bank it has evolved into today. The Bank celebrated its 37<sup>th</sup> year on January 1<sup>st</sup> and has grown from its modest roots as Summit Savings and Loan Association when it opened in 1982 in Rohnert Park, CA to a \$595M community bank, headquartered in Santa Rosa, CA.

“We’re refreshing our brand to better reflect how we are keeping pace with the ever-changing banking industry and the ways people do their banking. We are investing in technology to make banking simple and offering the latest products and services. We have expanded our Small Business Administration lending program and have continued our support of Sonoma County Women in Conversation.

Our new look better matches our unique position as a community - focused bank that is committed to investing in our employees, customers and community. One of our strengths is our culture of caring for each other, our customers and community. As we grow and seek to attract new customers, we are dedicated to do our part to sustain the beautiful place we live, work and raise our families,” states Jim Brush, President and Chief Executive Officer.

Presenting Summit State Bank’s new logo:



We chose a clean, modern, san serif font for ease of readability.

In the coming months, we will continue to implement the brand refresh across the organization. We invite you to visit [summitstatebank.com](http://summitstatebank.com) to explore our newly updated website and learn more about Summit State Bank.

**About Summit State Bank**

Summit State Bank, a local community bank, has total assets of \$595 million and total equity of \$60 million at September 30, 2018. Headquartered in Sonoma County, the Bank specializes in providing exceptional customer service and customized financial solutions to aid in the success of local small businesses and nonprofits throughout Sonoma County.

Summit State Bank is committed to embracing the diverse backgrounds, cultures and talents of its employees to create high performance and support the evolving needs of its customers and the community it serves. At the center of diversity is inclusion, collaboration, and a shared vision for delivering superior service and results for shareholders. Presently, 80% of management are women and minorities with 60% represented on the Executive Management Team. Through the engagement of its team, Summit State Bank has received many esteemed awards including: Best Business Bank, Corporate Philanthropy Award and Best Places to Work in the North Bay. Summit State Bank's stock is traded on the Nasdaq Global Market under the symbol SSBI. Further information can be found at [www.summitstatebank.com](http://www.summitstatebank.com).

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